

hi,



Vicente (Vic) Jorge
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U.S. Citizen
E.U. Nationality
English & Spanish
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EXPERIENCE



**Doyle
Dane
Bernbach**

Associate Creative Director / Art

Sep 2021 - Feb 2024
Chicago, IL

Accounts: The U.S. Army, Arnold Breads



Art Supervisor

Jun 2020 - Aug 2021
New York, NY

Accounts: Pfizer Skin Health



Associate Creative Director / Art

Mar 2016 - Jun 2020
New York, NY

Accounts: Citizen, HSBC, Jif & Smucker's, Best Buy, GSK Global, Tums/Eno, AARP, Breathe Right, Advil, Downy, Gillette, Bausch and Lomb, Emergen-C, Otrivin



Senior Art Director

Jul 2014 - Feb 2016
New York, NY

Accounts: Verizon Wireless, Chase, Canada Dry, iFit



Senior Art Director

May 2013 - Jul 2014
New York, NY

Accounts: New York Life, Charles Schwab, Dos Equis, Green Mountain Coffee, Ritz Crackers



Art Director

Sep 2010 - May 2013
Chicago, IL

Accounts: Hallmark, P&G Global for Always and Tampax, Allstate, Silk, International Delight, Kellogs, American Eagle

AWARDS

GREY GRAVY AWARD 2016
GOLD ADDY CHICAGO 2014 | Hallmark 'Tell Them App'
OBIE AWARDS 2013 - GOLD | Allstate 'Billboard Mayhem'
Bazaarvoice's 'Best in Class' 2013 | P&G Always 'Girl Talk'
HUGOS 2012 SILVER | Hallmark 'Active Duty'
ADDYS MIAMI 2010 SILVER | Miami Ad School 'Pop Yourself'
ONE SHOW 2009 FINALIST | Nooka 'Intuitively Human'
ONE SHOW 2009 FINALIST | Long's Horseradish
MIAMI AD SCHOOL - TOP DOG 2009 | 'Pop Yourself'

ABOUT ME

I believe in do-good, purpose-driven, and highly strategic ideas. Those that light the way for engaging, insightful and ethically-crafted stories of which we can all feel proud of. We can bring some "good" into the business. Can't we? Absolutely.

More so, I'm a firm believer that in all types of relationships -especially in advertising- we reap what we sow and only when we lift each other up, we can truly realize our, our audiences' and our brands' potential.

EDUCATION

Fortunate to do what I love, I have over 13 years of experience as a fully integrated creative.— Leading successful creative platforms for top global brands and agencies across film, digital, print, social, experiential, gaming, product design, and emerging technologies.

I've also had the opportunity to fly all over driving multi-language productions for several regions at a time, including **North America, EMEA, LATAM, CARICAM, EUROPE, and ASIA.** Always on call and one-on-one communications with agency and brand peeps, from tough to kind, in all different time zones.

Most recently, I've been helping The U.S. Army set up and steer a new innovation stream beyond traditional agency confines, focusing my skills on blue-sky creative thinking through agile methodologies, blending the essence of an innovation think tank with the impact of an incubator.

Thank you for reading! Please visit vicjorge.com for samples of my work. I'd love to hear your thoughts. These are my children, influenced by many, and only some of the few survivors of sleepless nights and eureka revelations.

EDUCATION

Miami Ad School
Art Direction (2010)
Miami, FL + Madrid, Spain

Florida International University
M.S. Global Strategic Communications:
Advertising and P.R. (2010)
Miami, FL

Universidad Monteavila
B.S. Mass Communications - Advertising and Journalism (2008)
Caracas, Venezuela

OTHER

